You are invited to attend the

Baldwin Bonanza
Preview
Plant Sale

Friday, May 8
5:00 to 7:30 pm

Mary Brosius, Honorary Chairman
Garden columnist for the San Gabriel Valley Newspapers:
Pasadena Star News, San Gabriel Valley Tribune, Whittier Daily News

Mrs. Brosius will be available to answer gardening questions

Refreshments

Donation: Members $10, Guests $15

Please complete the reservation form on page 7. Tickets will be mailed.

This issue of the Arboretum Newsletter was funded by a grant from the J. W. and Ida M. Jameson Foundation.

CAF News is printed on recycled paper for a greener future
What is the importance of Baldwin Bonanza?

Baldwin Bonanza offers the opportunity for members and friends of the Arboretum to celebrate Spring with the purchase of plants for their landscaping needs as well as a fun way to support the Arboretum.

Baldwin Bonanza is the primary way in which funds are raised to keep the Arboretum grounds beautiful.

Approximately $150,000 is provided by the Arboretum Foundation for this purpose each year. Proceeds from the Baldwin Bonanza represent a major portion of the Arboretum’s annual maintenance budget. Our challenge in 1992 is even greater because the restoration of the Arboretum lake and the new rain forest exhibit require significant additional funding.

Baldwin Bonanza XXII has been expanded into a three day event in order to include a new rare plant auction - Lucky Baldwin’s Garden Bonanza. Thursday evening’s event will combine a traditional rancho barbeque with an auction of rare and beautiful plants along with unusual gardening accessories.

Baldwin Bonanza Events Schedule

Thursday evening, May 7
Lucky Baldwin’s Garden Bonanza
Plant sale - Rancho Barbeque - Live and Silent Auctions
Members and Guests
Reservations necessary

Friday evening, May 8
Baldwin Bonanza Preview Plant Sale
5:00 to 7:30 pm
see invitation on the cover
Members and Guests
Reservations necessary -
Please complete the form on page 7.

Saturday, May 9
9:00 to 4:00 pm
Baldwin Bonanza Plant Sale
Open to the Public
Arboretum admission fees in effect
3:00 pm, Isabelle Greene Lecture
Members $5  Guests $10
For more information, please call 818-447-8207.
Lucky Baldwin’s Garden Bonanza

Thursday evening, May 7
Mary Brosius, Honorary Chairman

A special evening at the Arboretum featuring:
4:30 pm Baldwin Bonanza Plant Sale
6:30 pm Cocktails and Silent Auction
7:30 pm Rancho Barbeque

Live auction of rare plants and decorative garden items
John Moran, Auctioneer

Ayres Hall, Los Angeles Arboretum
$50 per person - invitations will be mailed
For more information, please call 818-447-8207

A partial list of auction and silent auction items:

THE OLD
Water Your Garden In Style or Fill With Flowers
2 charming antique watering cans – one English, one Austrian
To Complement Your English Furnishings and Garden
A pair of antique English oak feed buckets with brass trim – filled with blooming plants

THE NEW
A Must For Your English Border
2 collections of David Austin Roses
“What Time Did You Say It Was?”
Check our amusing sundial
Feed The Birds In Style
Hang our enchanting verdigris wall feeder in your garden
Elegant Garden Accents
“Lead” containers lovingly planted
A “lead” trough brimming with flowers
Unusual trellises

THE RARE
From The Arboretum Collection
A rare Paphiopedalum Rothschildianum – a division from a plant found growing on the Penatran River, Malaysia. Minimum bid $500.
A Rhapis species, Palm from China, 9 feet in height, in a decorative oriental container. Minimum bid $1000.
2,000 Roses
Clara and Jacob Maarse have invited six to join them for a tour of their magnificent rose garden followed by tea.

Sunlight For Your Garden
A rare yellow clivia (donated by San Marcos growers)
A yellow alstroemeria
Your House Or Ours – A “Garden Party” For 10
Catered by chef par excellence and demonstrator at Bristol Farms, Susan Kranwinkle, assisted by Doug Kranwinkle and Kathy and Joe Ryan and including a bower of flowers by Hannah Bradley
Does Your Garden Need Help?
Shirley Kerins ASLA will consult with you on your garden and
E.E. Jensen Sprinklers will provide two hours of labor for installation or maintenance.
Everything You Need To Create Gorgeous Pots
A Smith Hawkins potting bench, fabulous tools and even potting soil

THE BEAUTIFUL
Highlight Your Front Door With
Iceberg Rose Trees in “smashing pots”
A Rare Find
Magnificent iron plant stands for patio or garden room
Prescription For Surviving A Hot San Gabriel Valley Summer
Listen to the trickle of water from our handsome “lead” fountain
and much much more...

Note: Large items will be delivered within Los Angeles County.
“It was in the basement of the Lecture Hall! The volunteers asked in what way they could help. ‘Raise money!’ I told them” chuckled Francis Ching, Director Emeritus, Los Angeles Department of Arboretum and Botanic Gardens, recently.

And raise money they did. 100 strong (they now number 300), the volunteers held a sale, naming it the Baldwin Bonanza after E.J. “Lucky” Baldwin who had owned the Arcadia property in the ’90s and reaped a bonanza in Nevada silver mines. Invitations went out to a Sunday white-elephant sale, with a pre-opening sale and party Saturday for members.

The volunteers hand-crafted items potted up ornamental plants to decorate the hall, and auctioned off surplus historical items from Descanso and the Arboretum.

“We didn’t mean to sell the plants,” recalls John Provine, Arboretum Superintendent since 1975, “just old horse-collars and such.” But the plants went fast.

What a party it was, with guests in formal attire, silver urns on the table, and elegant food. “We had a caterer,” says Ching. “But everyone stayed for dinner and we ran out of food. I think we gave away as much merchandise as we sold!”

Nonetheless, they grossed $4,926.08. “It was a real family affair,” remembers Alice Frost, a past president of both Las Voluntarias y Los Ayudantes and the California Arboretum Foundation. “We had special things for the children to do like ‘spin-art’.”

The idea of selling plants flourished, and the Baldwin Bonanza became an annual plant sale, the only one of its kind locally. As the sale evolved, the focus, in addition to making money, was on seeking plants that were new and difficult to find. The Arboretum began developing its own plant introductions and making them available to members and to the public. In 1975 Arboretum introductions were the highlight of the sale.

Remember terrariums? They were a big item in 1974, the year the plant sale and preview party expanded out of the lecture hall into the demonstration gardens; the last year hostesses wore long dresses, and the demise of elaborate hors d’oeuvres and fancy table settings. John Provine remembers that year for the sellout of colorful pelargoniums in hanging baskets.

Next year it rained. Living Sculptures were in vogue - pieces of driftwood planted with ferns. In ’77 it rained again, but a net profit of $41,000 was realized under 12,000 square feet of saran.

Success soon bred competition from other botanical gardens and horticultural societies, and by 1979 Provine was hard pressed to find the unusual to maintain Bonanza’s profitability.

Neighboring growers began to raise plants introduced by the Arboretum. Retailers came to assist, recognizing Bonanza generates a market for items such as fertilizers, insecticides, soil amendments not offered by the Arboretum. Today many of the plants sold at the Bonanza are donated by public spirited friends in the nursery business.

The Arboretum counts on this popular annual event to help maintain the grounds. The Baldwin Bonanza XXII celebration this year begins on Thursday evening, May 7 with an exciting new plant auction, the Preview Party is Friday evening May 8, and the day-long Bonanza Plant sale is on May 9, the eve of Mother’s day.

Low water plants will be featured, also kitchen herbs and old-fashioned roses.
Mary Brosius
Baldwin Bonanza Honorary Chairman

The California Arboretum Foundation welcomes horticulturalist Mary Brosius to the Baldwin Bonanza. As Honorary Chairman, Mary will be available at the Thursday evening auction and the Friday evening Preview Plant Sale to share her gardening expertise with Arboretum members and guests. Mary is well known throughout the San Gabriel Valley as the gardening columnist for the Pasadena Star News, San Gabriel Valley Tribune and the Whittier Daily News.

Mary Brosius started her career in gardening as a volunteer at the Huntington Library and Botanical Gardens. With landscape architect Shirley Kerins as her mentor, Mary attended Orange Coast College, Costa Mesa, completing a Certificate of Ornamental Horticulture in 1982. She established her career at Burkard’s Nursery in Pasadena. Mary’s husband, Joe Brosius, is co-owner of Magic Growers, a wholesale grower in Pasadena.

Mary Brosius is well known by Arboretum members for her popular gardening classes. Her plant specialties include bulbs, perennials, herbs and roses. She believes we should be developing a regional style of design that reflects our climate and the richness of plants and gardening history in this area.

Nurseries Participating in Baldwin Bonanza

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<thead>
<tr>
<th>Nursery Name</th>
<th>Participating Plants</th>
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<tbody>
<tr>
<td>Darryl’s</td>
<td>scented geraniums, tropicals</td>
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<tr>
<td>San Marcos</td>
<td>water-wise perennials</td>
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<tr>
<td>Valleyheart</td>
<td>blooming perennials</td>
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<tr>
<td>Herban Gardens</td>
<td>kitchen herbs, scented herbs</td>
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<tr>
<td>Hi-Mark</td>
<td>4&quot; perennials</td>
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<tr>
<td>Jungle to Desert Nursery</td>
<td>Australian and Mexican plants adapted to Southern California</td>
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<tr>
<td>Magic Growers</td>
<td>water-wise perennials</td>
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<tr>
<td>Monrovia Nursery</td>
<td>California natives, ornamental shrubs, trees and grasses</td>
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<tr>
<td>Arboretum</td>
<td>palms, cycads, orchids, house plants, Arboretum introductions</td>
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Raffle Prizes
Baldwin Bonanza Preview Plant Sale
Friday, May 8, 7:00 pm drawing

Gardener's Dream Grand Prize
$500 GIFT CERTIFICATE from GARDENVIEW NURSERY
Choose plants and/or installation, indoor or patio plants.
Options will be explained

Perennial Gardener’s Reward
Perennials from South Pasadena Nursery and Azaleas from San Gabriel Nursery
Add garden equipment from Arcadia Lumber
Treat yourself to Dinner at Acapulco Restaurant
Value $300

Patio Special
Brighten your patio with Stewart Orchids.
Add hydrangeas from San Gabriel Nursery
Value $250

An Annual Treat
Annuals from San Marino Nursery in a garden cart with tools from Home Depot
Kricket Krap to make the flowers bloom
Value $125

Special thanks to the nurseries that participate in our membership discount program for their contributions to the raffle prizes. Please patronize them!
Baldwin Bonanza Preview Reservations
Friday, May 8

Name ________________________________

Address ________________________________

City __________________ Zip ___________ Phone ___________

______ Member reservations at $10 each
______ Guest reservations at $15 each

Enclosed is $_________ for ________ raffle tickets at $5 each or 6 for $25

Reservation deadline is May 6.
Tickets will be mailed.

Isabelle Greene Lecture, May 9 – 3:00 pm

______ Member reservations at $5 each
______ Guest reservations at $10 each

Total enclosed

Make check payable and send to: California Arboretum Foundation, 301 North Baldwin Avenue, Arcadia, California 91007

Raffle Tickets

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<tr>
<th>Baldwin Bonanza Raffle Prize Ticket</th>
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Don't Miss the Baldwin Bonanza Events at the Arboretum!

This is your only invitation to the Friday evening Preview Plant Sale!